

<p>Administer On Demand Pre-Assessment</p> <p>➤</p>	<p>Bend 1: Session 1: Practicing Persuasion</p> <p>Learning Goal: Good writers are immersed in the genre of persuasive speech writing, learning how to flash-draft a speech.</p> <p>Teaching Point: “Speechwriting is a kind of opinion writing. The writer, or speaker, puts forth an opinion-a thesis statement- and then gives reasons, details, and examples that support that opinion. The tricky part is that the writer, or speaker has to choose reasons that will convince his or her audience.”</p> <ul style="list-style-type: none"> ➤ Sample Speech ➤ Sample Speech 2 ➤ Sample Introduction ➤ Sample Class Announcement 	<p>Session 2: Gathering Brave, Bold Opinions for Persuasive Writing</p> <p>Learning Goal: Good writers of persuasive speeches take time to think about their message. They gather, choose between, and try out different ideas for changes they’d like to see in the world.</p> <p>Learning Goal: Good writers draw on all they know about opinion writing as they write their entries.</p> <p>Teaching Point: “One way writers of persuasive speeches come up with their ideas is by seeing a problem and imagining solutions.”</p> <ul style="list-style-type: none"> ➤ Sample List ➤ Sample List 2 ➤ Sample Draft/Revision ➤ Sample Critique of Work ➤ Sample Student Self Evaluation 	<p>Session 3: Drawing on a Repertoire of Strategies for Generating Opinion Writing with Independence</p> <p>Learning Goal: Good writers write about people who deserve attention--or about places, things, or ideas that do.</p> <p>Learning Goal: Good writers sometimes look through a lens of “what’s beautiful?” instead of a lens of “what’s broken?”</p> <p>Teaching Point: “Writers change the world not just by looking at what’s broken, but also by looking at what’s beautiful. Writers write to get others to pay attention to people, places, things, or ideas that they might otherwise walk right past.”</p> <ul style="list-style-type: none"> ➤ Checklist ➤ Making a Paragraph Chart ➤ Sample Entry ➤ Sample Writing ➤ Sample Draft 	<p>Session 4: Considering Audience to Say More</p> <p>Learning Goal: Good writers use a strategy for being more persuasive to their audience: addressing the audience directly.</p> <p>Teaching Point: “When you want your writing to persuade people, to make them think and act in particular ways, you need to think about your audience and work to reach that audience. One way to reach your audience is to address them directly.”</p> <ul style="list-style-type: none"> ➤ Addressing Audience Chart ➤ Collecting Persuasive Writing Chart ➤ Sample Entry ➤ Sample Draft ➤ Sample Strategy ➤ Sample Strategy
<p>Session 5: Editing as You Go: Making sure Your Audience Can Always Read Your Drafts</p> <p>Learning Goal: Good writers edit as they write, they do not wait until they are finished writing.</p> <p>Learning Goal: Good writers consider their audience and take the time to spell what they know by heart correctly to make sure their pieces are clear.</p> <p>Teaching Point: “Remember you don’t need to wait until you are finished writing to go back and fix up your</p>	<p>Session 6: Taking Stock and Setting Goals</p> <p>Learning Goal: Good writers take the time to pause, self-assess their writing, and make plans for future work.</p> <p>Teaching Point: “Whenever you want to get better at something, it helps to keep pausing, looking back on your progress, and asking, “Am I getting better? What should I work on next? What will help me keep on getting better in big and important ways?”</p>	<p>Bend 2: Session 7: Gathering All You Know about Your Opinion</p> <p>Learning Goal: Good writers collect evidence for their opinions first by gathering all they know about their topic and then by planning for their research.</p> <p>Teaching Point: “Writers collect all the evidence they need to prove their opinion. One way they collect evidence</p>	<p>Session 8: Organizing and Categorizing</p> <p>Learning Goal: Good writers organize and categorize their evidence.</p> <p>Teaching Point: “Writers of persuasive speeches organize their evidence. One way to do this is to figure out several possible ways to group the evidence, deciding on one way that seems to work best. Once your evidence is grouped in a way that makes sense, it is easy to see where you have a lot of evidence and</p>	<p>Session 9: For Example: Proving by Showing</p> <p>Learning Goal: Good writers provide examples to show what they are saying. Some of these examples can be mini lessons.</p> <p>Teaching Point: “Writers use a mentor author to help them visualize how to make their examples more powerful. Writers try to collect examples that can</p>

<p>writing. Because you want to make sure your reader can grasp what you are saying, it helps to take a second to think, "Wait, I know how to spell that word!" Then you can draw on everything you know to spell as best you can."</p> <ul style="list-style-type: none"> ➤ Sample Spelling Revision ➤ Sample Entry ➤ Sample Spelling Revision ➤ Sample Spelling Revision Process 	<ul style="list-style-type: none"> ➤ Writing with Goals in Mind Chart ➤ Checklist ➤ Sample Goal with Action Plan 	<p>is to gather all that they already know."</p>	<p>where you still need to gather more."</p> <ul style="list-style-type: none"> ➤ Categorizing Information Chart ➤ Sample Revision ➤ Sample Category Solution ➤ Sample Categories ➤ Sample Letter 	<p>make their opinion come to life."</p> <ul style="list-style-type: none"> ➤ Convince by Adding More Chart
<p>Session 10: By Considering Audience, Writers Select and Discard Material</p> <p>Learning Goal: Good Writers embrace the notion of writing for an audience by considering what effect they want their speeches to have and selecting the most convincing material.</p> <p>Teaching Point: "When you are writing to convince someone of your opinion, you only put in the best, most convincing evidence. One way to do that is to read each piece of evidence and ask, "Will this make the audience care?"</p> <ul style="list-style-type: none"> ➤ Sample Writing ➤ Sample Writing 	<p>Session 11: Paragraphing to Organize Our Drafts</p> <p>Learning Goal: Good writers use paragraphs to organize their drafts and use transition words to construct a cohesive draft.</p> <p>Teaching Point: "Writers often give themselves a few last-minute things to keep in mind before launching into a draft. Remember to write clearly, it helps to write in chunks, in paragraphs. Doing that- and noticing when you leave one topic and go to the next- helps a writer not only write into paragraphs but also stay longer on a subtopic."</p> <ul style="list-style-type: none"> ➤ Transition Words Chart ➤ Sample of Possible Paragraphs 	<p>Session 12: Choosing Words that Sound Right and Evoke Emotion</p> <p>Learning Goal: Good Writers will find the most effective and powerful speech and revise it in light of their observations..</p> <p>Teaching Point: "Today we're going to do an inquiry into what makes a speech powerful and effective. We'll ask the question, "What makes for a powerful and persuasive speech."</p> <ul style="list-style-type: none"> ➤ Sample Speech Video ➤ Change Your Words Video ➤ Making Speeches More Powerful Chart ➤ Teacher Model Speech ➤ Sample Draft 	<p>Session 13: Looking Back and Looking Forward: Assessing and Preparing for Mini-Publication</p> <p>Learning Goal: Good writers use an editing checklist to proofread their writing, taking their time and using their writing partner to make sure they catch all their errors.</p> <p>Teaching Point: "If you want others to read your work and take you seriously, proofreading well is essential. Taking your time helps you catch all of your errors, but receiving help from a careful partner is equally important."</p> <ul style="list-style-type: none"> ➤ Student Sample Writing ➤ Sample Final Speech ➤ Sample Final Speech ➤ Sample Final Speech ➤ Sample Speech Video ➤ Sample Final Speech ➤ Student Writing Sample ➤ Sample Speech 	<p>Bend 3: Session 14: Inquiry into Petitions</p> <p>Learning Goal: Good writers will use different forms of opinion writing, including persuasive speeches, letters, and petitions.</p> <p>Learning Goal: Good Writers tailor their writing to fit the qualities of each form of opinion writing.</p> <p>Teaching Point: "The question you'll be exploring is, "What moves have you learned as speechwriters that you see other writers using in other kinds of opinion writing?"</p> <ul style="list-style-type: none"> ➤ Sample Petition ➤ Sample Persuasive Letter ➤ Common Techniques Chart ➤ Sample Writing Plan ➤ Flash Draft Letter Sample
<p>Session 15: Becoming Your Own Job Captain</p> <p>Learning Goal: Good writers hold themselves accountable for meeting deadlines: Making work plans.</p> <p>Teaching Point: "Writers keep themselves on track when they are working to meet a deadline. One way they do this is by making a work plan for</p>	<p>Session 16: Gathering a Variety of Evidence: Interviews and Surveys</p> <p>Learning Goal: Good writers conduct surveys and interviews to collect evidence for their opinions .</p> <p>Teaching Point: "Writers use surveys and interviews to collect evidence to use in persuasive pieces."</p>	<p>Session 17:Revising Your INtroductions and Conclusions to Get Your Audience to Care</p> <p>Learning Goal: Good writers revise their introductions and their conclusions, trying out several before deciding on the one that will have the biggest impact on their audience.</p> <p>Teaching Point: "There are several</p>	<p>Session 18: Taking Stock Again: Goal Setting with More Independence</p> <p>Learning Goal: Good writers take note of the progress they have made, they assess their work against a checklist or goal sheet and set new goals for themselves as writers.</p> <p>Teaching Point: "It helps to pause sometimes and to look back at your</p>	<p>Bend 4: Session 19: Tackling a Cause</p> <p>Learning Goal: Good writers address a cause from different angles to consider different audiences.</p> <p>Teaching Point: "When you are writing to make a real-world difference, you ask, "Who can help me solve this problem? and who might be causing this problem?"</p>

<p>their writing.”</p> <ul style="list-style-type: none"> ➤ Work Plan Anchor Chart ➤ Sample Web ➤ Sample Web ➤ Sample Web ➤ Sample Work Plan ➤ Sample Work Plan ➤ Sample Brainstorm Strategy 	<ul style="list-style-type: none"> ➤ Types of Evidence Anchor Chart ➤ Sample Survey 	<p>strategies opinion writers rely on to help them create introductions that draw their readers into their text. These strategies include asking questions, telling a surprising fact, and giving background information. But opinion writers also make sure they introduce their text with a clear, focused thesis.”</p> <ul style="list-style-type: none"> ➤ Hook Anchor Chart ➤ Introduction/Conclusion Anchor Chart ➤ Sample Introduction ➤ Sample Introduction ➤ Sample Conclusion 	<p>progress as writers, asking, “Am I living up to the goals I set for myself? Am I getting better? and What should I work on next?” You can use checklists, charts, even personal goals to help you do this.”</p> <ul style="list-style-type: none"> ➤ Checklist ➤ Sample Notes for Revision ➤ Sample Writing Piece ➤ Sample Writing Piece ➤ Sample Final Piece ➤ Sample Revisions ➤ Sample Final Piece ➤ Sample Writing Piece 	<p>until you have thought of different audiences and ways you can reach them.”</p> <ul style="list-style-type: none"> ➤ Cause Group Design Plan
<p>Session 20: Becoming Informed about a Cause</p> <p>Learning Goal: Good writers do background reading on a cause to help them change their ideas.</p> <p>Teaching Point: “In order to be convincing, you need to be as informed as you can be. One way to become more informed is to do some background reading and see how that reading changes what you already know and think.”</p> <ul style="list-style-type: none"> ➤ Research Links ➤ Sample Research ➤ Sample Research ➤ Sample First Draft ➤ Sample Research to Improve Draft ➤ New Sample After Research ➤ Sample Web ➤ Sample Web 	<p>Session 21: Yesterday’s Revisions Become Today’s Drafting Strategies</p> <p>Learning Goal: Good writers do not wait until the revision stage of the writing process to make sure their writing reflects all they know and can do. Writers revise as they draft.</p> <p>Teaching Point: “ All revision work that writers have done in the past can now be brought forward in the process.”</p> <ul style="list-style-type: none"> ➤ Demonstration Text ➤ Ways to Revise Anchor Chart 	<p>Session 22: Getting Our Writing Ready for Readers</p> <p>Learning Goal: Good Writers make sure their writing is free of errors so that their readers take them seriously and are convinced of their opinion.</p> <p>Teaching Point: “ Before your piece goes out into the world, it’s your last chance to make sure that your readers will take it seriously and be able to read every word you wrote.”</p> <ul style="list-style-type: none"> ➤ Proofreading Marks Anchor Chart ➤ Sample Revised Draft 	<p>Session 23: Celebrating Activism</p> <p>Learning Goal: Good writers have a real audience in mind for their opinions, and they share their their speeches, petitions, and editorials with this audience as a call to action.</p> <ul style="list-style-type: none"> ➤ Sample Final Piece ➤ Sample First Final Piece ➤ Sample Second Final Piece 	<p>Administer ON DEMAND Post Assessment</p>